



西南财经大学
工商管理学院
School of Business Administration



中国高质量MBA教育认证

NEWSLETTER

SBA SWUFE

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International Affairs Office and Sino-French Innovation Research Center
School of Business Administration
Southwestern University of Finance and Economics

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SWUFE's Disciplines Ranked Among World's Top 1%

According to the latest ESI data released by Clarivate Analytics, SWUFE's Economics & Business and Engineering disciplines are ranked among world's top 1%, a major breakthrough after the university entered the top 1% ranking in the fields of Social Sciences, General in March 2020.



By far, SWUFE has altogether 3 disciplines ranked among world's top 1%. SWUFE continues to see the progress in its efforts to build the world's first-class economics and management disciplines and the rise of its global academic reputation in recent years.

Essential Science Indicators (ESI) is an analytical tool that helps you identify top-performing research in Web of Science Core Collection.

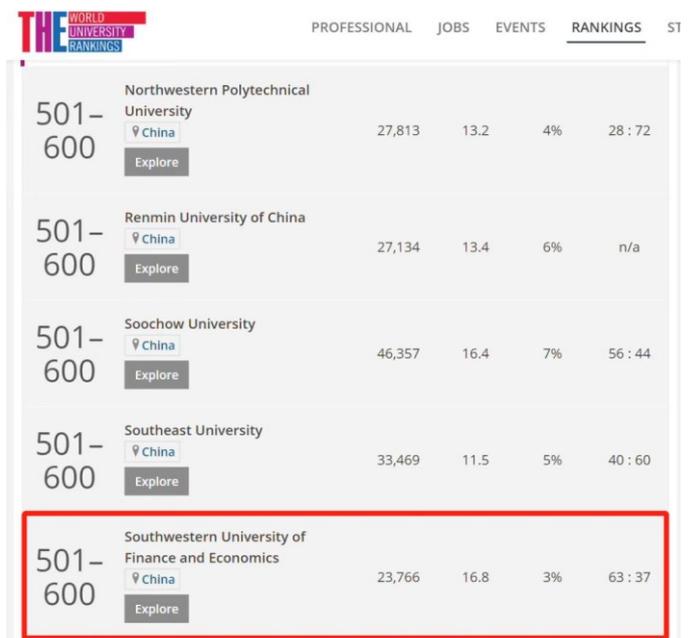
ESI surveys more than 11,000 journals from around the world to rank authors, institutions, countries, and journals in 22 broad fields based on publication and citation performance.

SWUFE Ranked #501-600 Globally by THE

SWUFE is ranked #501-600 in the 2021 Times Higher Education World University Rankings according to the latest THE ranking results. SWUFE enjoyed the highest THE ranking among the Chinese universities specialized in finance and economics. The rise in global ranking marked SWUFE's improvement in its featured disciplines and overall competitiveness.

The Times Higher Education World University Rankings are the only global performance tables that judge research-intensive universities across all their core missions: teaching, research, knowledge transfer and international outlook.

13 carefully calibrated performance indicators are used to provide the most comprehensive and balanced comparisons, trusted by students, academics, university leaders, industry and governments.



Teaching Activities Restored in Normal for Autumn Semester 2020

During 2-5 September, SWUFE students came back to campus grade by grade for autumn semester 2020.



As our first priority is the safety and health of our faculty and students, SWUFE was well prepared

for the starting of new semester, making plans responding to the COVID-19, holding trainings and emergency response drills for epidemic prevention and control, investigating potential safety hazards comprehensively, reserving necessary materials dynamically, and opening shops to meet the daily needs of living on campus. Meanwhile, the IT department provided technique support to the entrance system and possible methods for online studying for individual international students who are not back to China yet. Thus, all teaching activities are restored in normal for all students and faculty and their safety is guaranteed on campus.

Delegation from Meigu Visited SWUFE about Poverty Alleviation

On 5 September, a delegation led by Liu Wenwu, Vice Secretary of CPC Committee of Meigu County, Liangshan Yi Autonomous Region, visited SWUFE. Shi Daimin, Vice President of SWUFE, attended the meeting about poverty alleviation.

Liu introduced the poverty alleviation progress in Meigu. He expressed his gratitude to SWUFE's assistance in consumption, education, intelligence and businesses etc., and spoke highly of SWUFE officers sent to Meigu and their efforts. He hoped

that SWUFE would keep supporting Meigu to fight against poverty.

Shi welcomed Liu and all representatives. He said the changes taken place in Meigu is delightful and SWUFE pays highly attention to the assistance to Meigu poverty alleviation. SWUFE will continue the support to consumption by setting a Meigu typical food stand in dining hall, and promoting Meigu product among staff and alumni online and offline. He emphasized that SWUFE will do its best to help Meigu with its poverty alleviation.

Online Opening Ceremony for Freshmen Enrolled in the Joint Bachelor of Business Administration Programme of SWUFE - Audencia

On 10 September, the opening ceremony was held online for 100 freshmen enrolled in the "4+0" Joint Bachelor of Business Administration Programme of Southwestern University of Finance and Economics and Audencia Business School.

As the hostess, Professor Tang Mingfeng, Director of International Affairs Office and Sino-French Innovation Research Center, introduced attendees and representatives from both SWUFE and Audencia. Professor Shi Daimin, Vice President of SWUFE introduced the university to new Swufer

and expressed his expectation to them. Professor Kou Gang, Executive Dean of School of Business Administration (SBA), SWUFE, encouraged students to keep exploring and moving forward with passion. Professor Christophe Germain, Dean of Audencia, Ms Desanka Schmitt, Director of International Affairs, and Mr Shi Donghui, China Director of Audencia Business School, congratulated all new students on their enrolment and gave their suggestions about university life. Li Hongyu gave a speech on behalf of freshmen. And in Q&A section, parents were satisfied with all questions answered.



The “4+0” joint bachelor degree programme of SWUFE - Audencia started in 2017. It is aimed at the growth of students in all dimensions and focuses on improving the quality of talent education.

Welcome Ceremony for Inaugural Class & Appointment for Joint Program Directors Held Successfully

On 10 September, SWUFE-UD Institute of Data Science at SWUFE successfully held the Welcome Ceremony for Inaugural Class & Appointment for Joint Program Directors on Liulin Campus.



Professor Zhuo Zhi, President of SWUFE, represented university faculty and students in

extending a warm welcome to the inaugural class of the SWUFE-UD Institute of Data Science at SWUFE, the first Joint Educational Institute at SWUFE. Zhuo proposed students should develop an international mindset and global awareness through exchange and mutual learning, and with a spirit of innovation, they will become pioneers of their times with the courage to recognize, meet, seek and lead change.

In the welcome video, Dennis Assanis, President of the University of Delaware, expressed his highly praise for the establishment of a first-class Joint Educational Institute and pointed out that the SWUFE-UD Institute of Data Science will prepare

students to become elites in diversified fields with a global cultural outlook and the creative thinking ability to conquer any future challenges.

Professor Li Yongqiang, Vice President of SWUFE, awarded the appointment certificates to the Joint Program Directors of SWUFE-UD Institute of Data Science.



Opening Ceremony for New Students of SWUFE

On 15 September, SWUFE held an opening ceremony for more than 7000 new Chinese and international undergraduates and graduates on Liulin Campus and Guanghua Campus synchronously.



SWUFE Art Troupe sang the university song and then the opening started by the flag-raising ceremony. Professor Zhao Dewu, Chairman of the University Council, sent a message to all new students to use thoughts and actions to create wonderful scenes, to strive to build SWUFE as an internationally renowned high-level research

university with distinctive financial characteristics, and to achieve the Chinese dream of the great rejuvenation of the Chinese nation.

Professor Zhuo Zhi, President of SWUFE, expressed a warm welcome to the new students. He said that meeting at SWUFE, which has a glorious history of 95 years, students shall inherit the dream, spirit and character, and write a page of fearlessness and responsibility of the youth in the new era by tenacity, courage and efforts.



Five New Research Programmes Approved by the National Science Fund

In September, five new research programmes of School of Business Administration (SBA), SWUFE, were approved by the National Office for Philosophy and Social Sciences and National Natural Science Foundation of China.

SBA has been cultivating scientific research organizations and potential talents in the “leader

talent + team” model. It takes the application and establishment of national level programmes as an important starting to promote collaborative research on major issues and breakthroughs in traditional directions, and explore the new points in the interdisciplinary between finance & economics and science & technology.

Up to now, SBA has successively undertaken 3 major bidding programmes of National Social Science Fund, 1 programme of National Achievements Library of Philosophy and Social Sciences, and more than 10 A+ level programmes of National Natural Science Foundation of China, including 1 major programme, 2 key programmes, 4 international (regional) cooperative research and exchange programmes, 4 distinguished young scholars programmes and excellent young scholars programmes etc. In last three years, more than 20 A level programmes were newly established, achieving

a series of symbolic result and improving the competitiveness and influence of scientific research.

In the future, SBA will focus on the actual needs of discipline construction, analyze the direction of preponderant disciplines, keep strengthening the scientific research teams, continuously improve the research management and service system, provide a good scientific research environment and platform for faculty, and contribute to the construction of first-class disciplines of SWUFE.

Celebrated Traditional Mid-Autumn Festival of China

On 29 September, international students of School of Business Administration (SBA) were invited to the Evening of Mid-Autumn Festival hosted by the International Affairs Office and the International Students Association of SBA.



Having watched a short video of introduction on the Mid-Autumn Festival of China, all attendees made a lantern by themselves and decorated it by moon, rabbit, osmanthus tree, and figure of Chang'e, the Goddess in the moon, which are the typical elements of the festival. As a tradition, people sit in moonlight and have moon cakes with their family to celebrate Mid-Autumn Festival. Though it was too cloudy so see the moon in this season in Chengdu, all participants enjoyed the mooncake as a member of the SBA family.

The Mid-Autumn Festival is on the 15th day of lunar August. It was on the same day of our National Day this year.

**Thank you very much for following us.
Stay safe and well.**
